

# Practical manual on how to become an affiliate for Your Move to the Netherlands



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## Welcome as our affiliate!

Here we guide you step by step to create an account as affiliate. Once you have this account you can start promoting the products and services of Your Move to the Netherlands.

We're happy you want to become an affiliate. Together, we can help more internationals land well, feel at home and grow in the Netherlands.

It's a win-win: internationals get the support they need, employers benefit from better integration, and you can earn money by sharing something valuable with your network.

Follow below steps to set up your account as affiliate

## Make an account in 3 steps

**Step 1.** First, fill in your name and email address below. This adds you to our mailing list, so we can stay in touch and send you updates.

**Step 2.** Next, you will create an account in Plug&Pay. This is the system we use to track your referrals and pay your commission.

**Step 3.** Finally, you will connect the products of Your Move to the Netherlands to your account. We will guide you through this step by step.

Start with step 1 below. After that, you will automatically move on to step 2.

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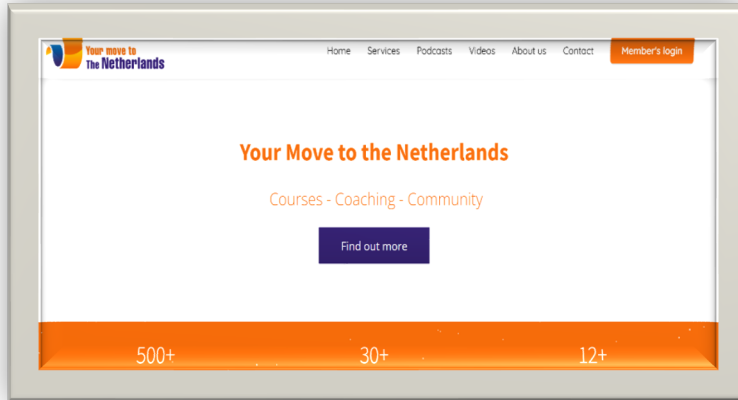
Step 1. Making yourself known as an affiliate of us

Step 1.1. Go to the Website of Your Move to the Netherlands: [www.yourmovetothenerlands.nl](http://www.yourmovetothenerlands.nl)

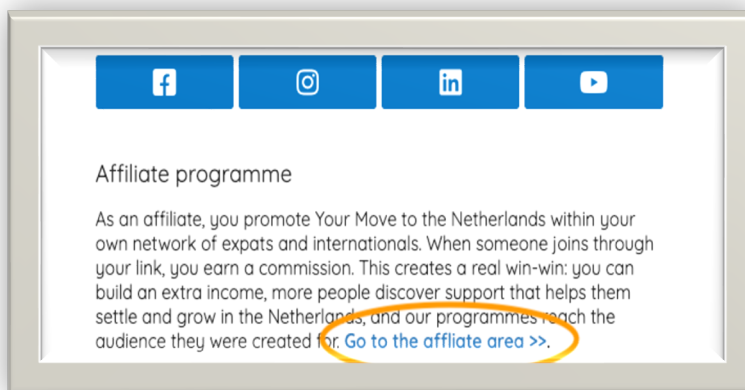
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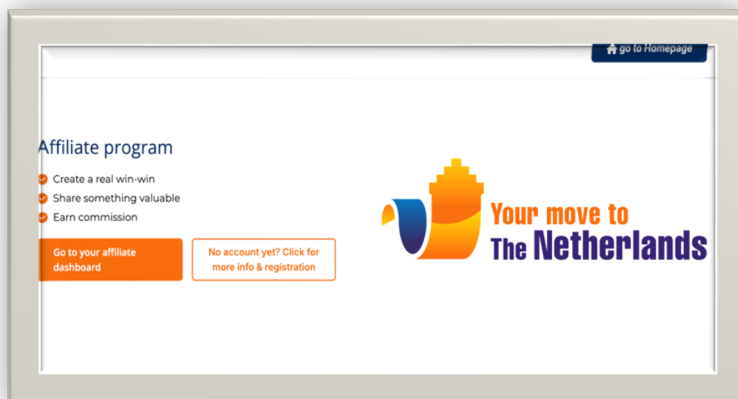
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Step 1.2. Scroll to the bottom of the page and click on “Go to the affiliate area”



Step 1.3. Press the button “No account yet? Click for more information & registration”



Step 1.4. Write your name and email address in the fields and press the button “Submit”



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A screenshot of a web form titled 'Step 1: fill in this form'. It contains three input fields: 'First name', 'Surname', and 'Email'. Below the fields is a dark blue 'Submit' button.

## Step 2. Create an account with Plug&Pay

This step is only needed if you don't have an account with Plug&Pay yet. Plug&Pay is the external platform that our programs are placed on. Creating an affiliate account with Plug&Pay as an affiliate is free of charge.

If you already have an account with Plug&Pay you can skip this step and go to step 3.

Step 2.1. After you submitted your details in step 1.4., you will see below page. Click on “create an account”

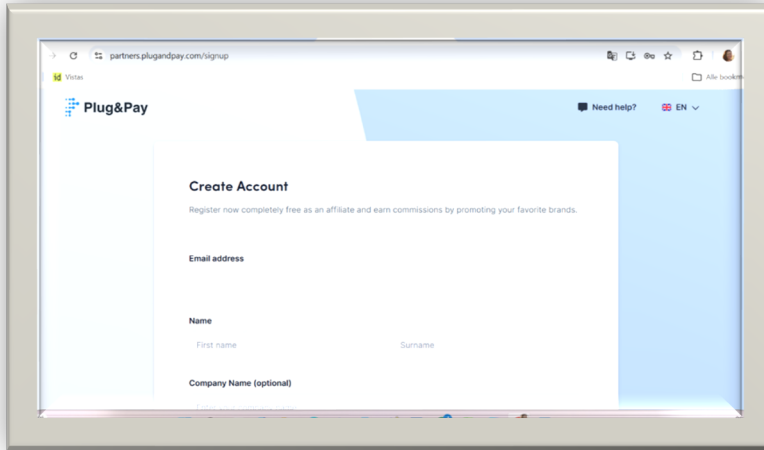
A screenshot of a web page titled 'Step 2: create an account with Plug & Pay'. The page contains introductory text, instructions, and a note about bank account details. At the bottom, there is an orange 'Create an account' button.

Step 2.2. Fill out the form as below

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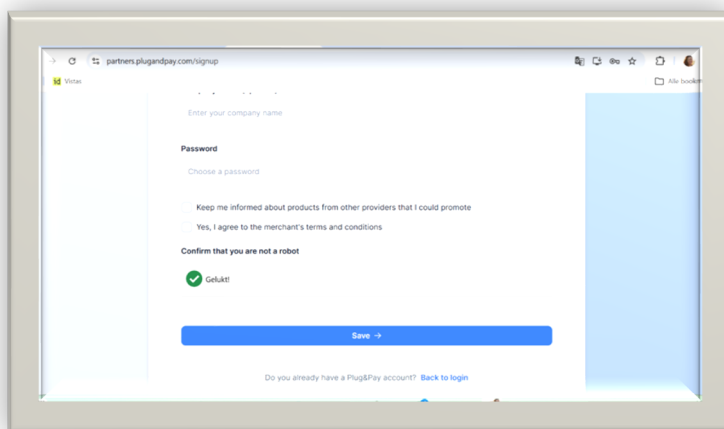


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Note: You only fill out the company name if you want to promote via your company (if you have a company) otherwise, leave that blank.

Step 2.3. Once ready, click on 'Save'



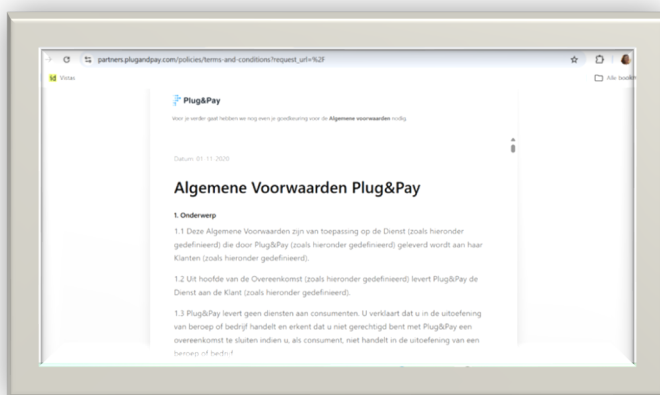
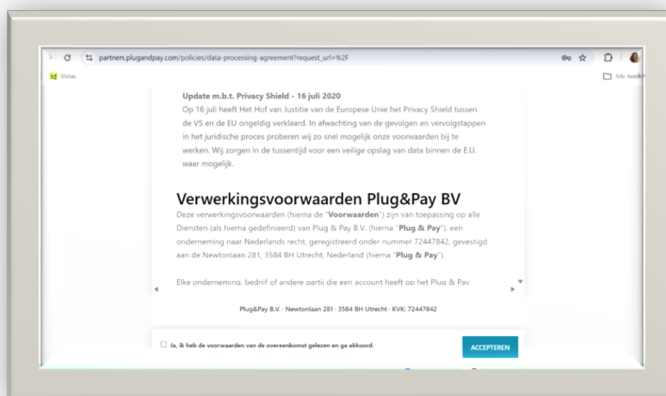
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(These terms are about data safety and data storage.)

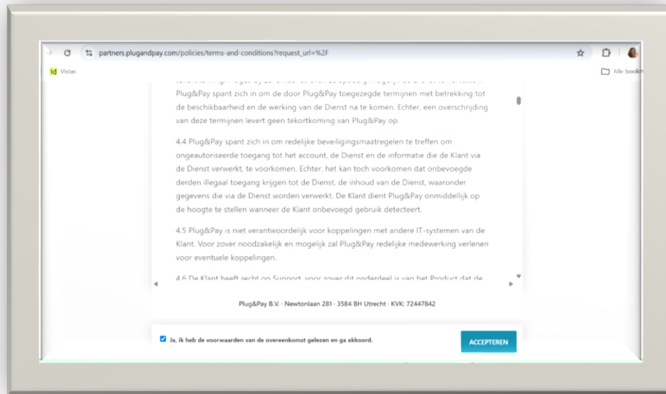


(general terms and conditions)

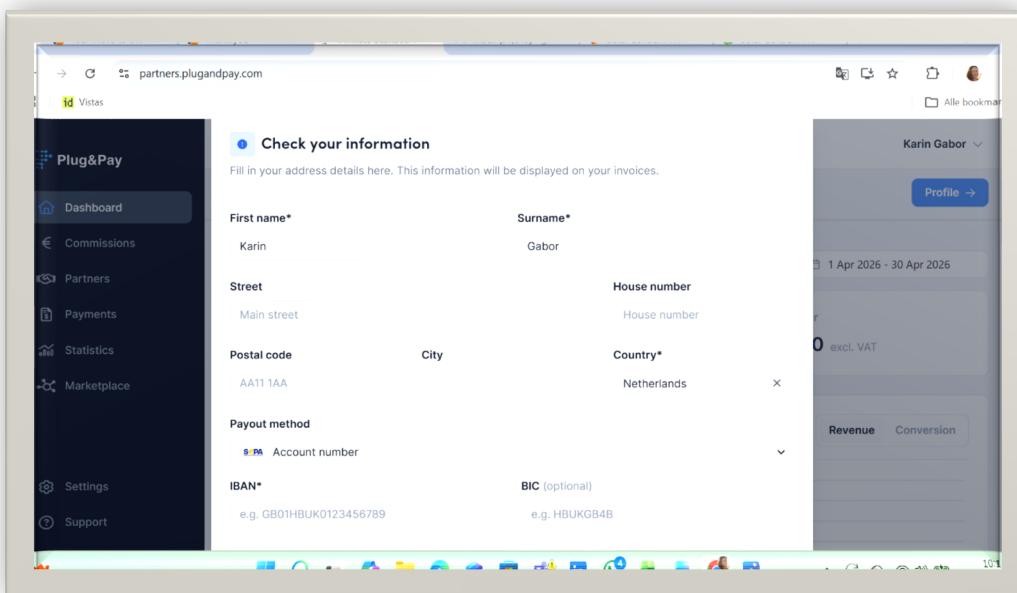
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Step 2.4. After acceptance of the terms and conditions (currently 2 steps but this may change over time) you have to complete some info in your account:



Make sure you follow the registry steps that are requested.

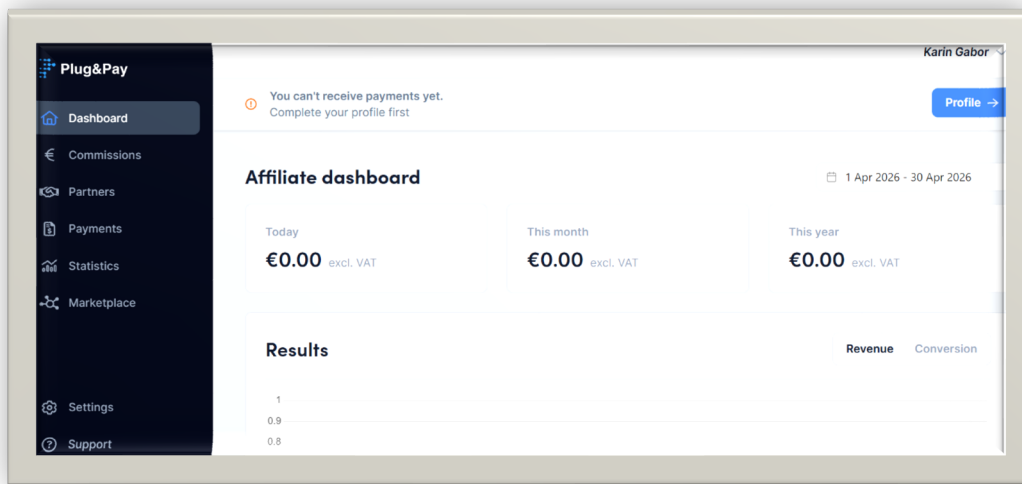
Note. It is not mandatory to fill in your bank account details yet to start promoting; you can do that later, but do press the save button at the end of this field. Of course, you need to fill out your

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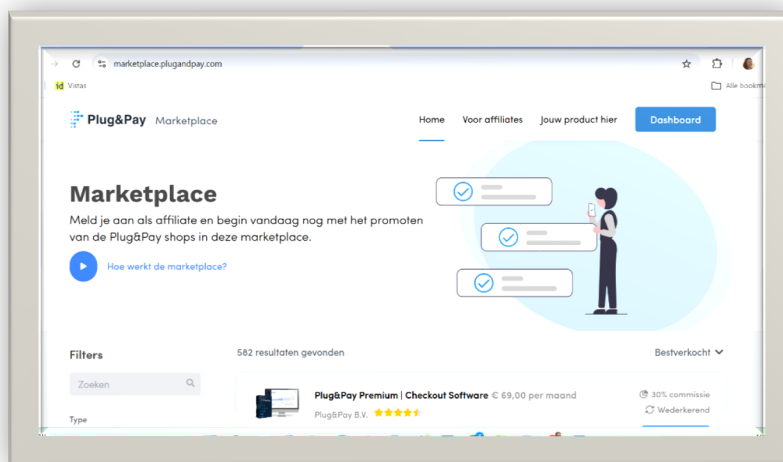
bank account details before you can get a payout of commission. Once you have fully completed your profile you can receive commissions.



When all is ready, you see you personal dashboard of Plug&Pay. Then you can go to step 3.

## Step 3 Attach Your Move to the Netherlands and our products to your Plug & Pay account

Step 3.1. In the dashboard of your account, go to “marktplaats” (Marketplace) on the left

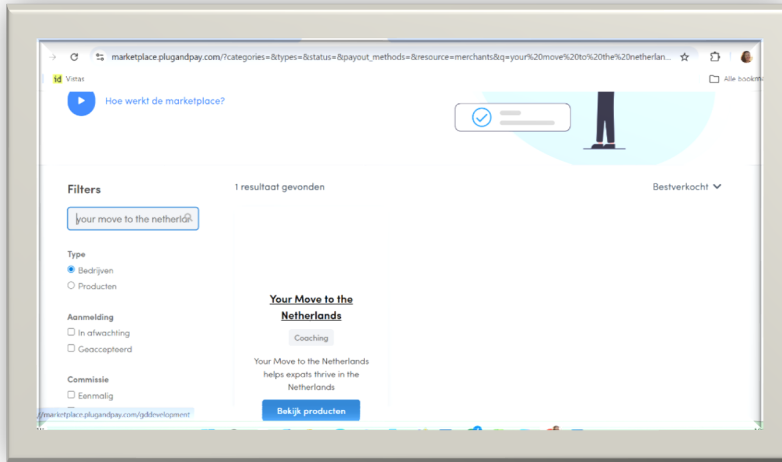


Step 3.2. In the menu on the left click on the Type: companies (bedrijven). Then type in “Your move to the Netherlands” in the search area (zoeken). Our company Your Move to the Netherlands will pop up.

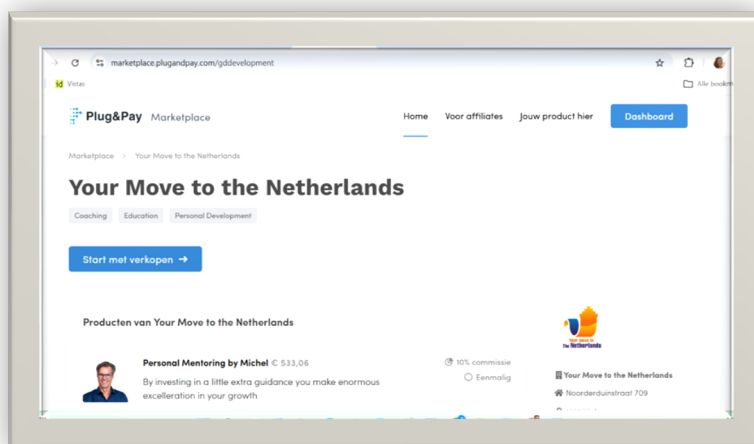
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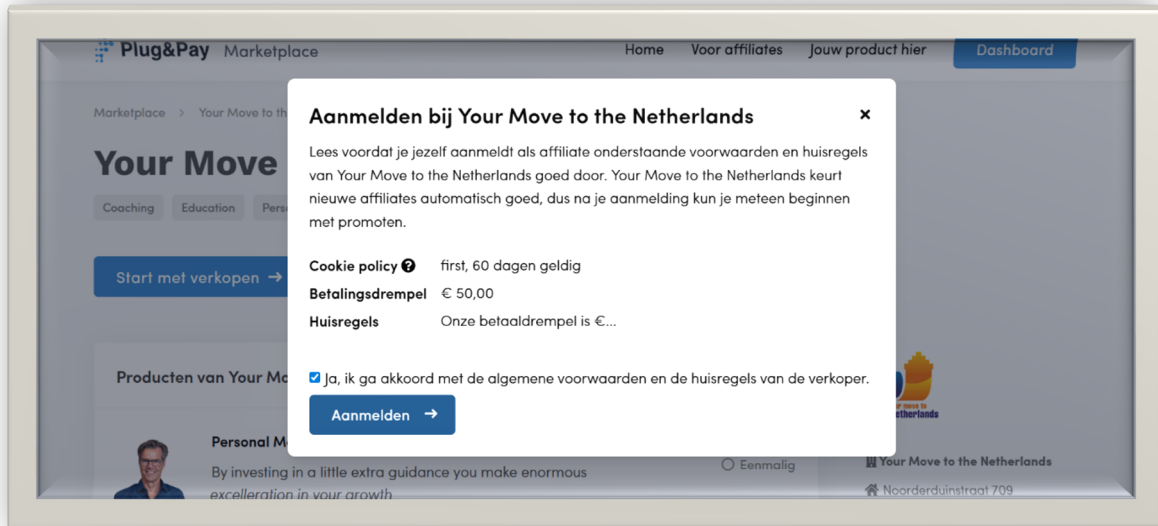
Step 3.3. Press on “Your Move to the Netherlands” (so NOT on “bekijk producten” / look at products)



Step 3.4. Click on the button “start met verkopen” (start selling/ promoting)



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Step

Step 3.5. Here you see our “houserules”\* in Dutch.

## **Affiliate House Rules**

*Affiliates are paid monthly, provided the payable commission balance is €50 or more. If the balance is below €50, the amount will automatically be carried over to the next month.*

*We ask all affiliates to promote Your Move to the Netherlands in a respectful, natural and non-intrusive way. Our products may be shared when there is genuine interest or relevance, preferably within your own trusted network.*

*Please avoid unsolicited mass emails, aggressive sales tactics or repeated promotional messages to people who have not shown interest.*

*Affiliates may share specific product links when they believe these could truly support someone’s move, integration or life in the Netherlands.*

*In all external communication, affiliates are expected to protect the good name and reputation of Your Move to the Netherlands.*

*Our aim is to grow through trust, relevance and meaningful recommendations — not through pressure or pushy marketing.*

If you agree to the house rules, then please agree with the houserules to continue.

Step 3.6. Press “Aanmelden” (sign up)

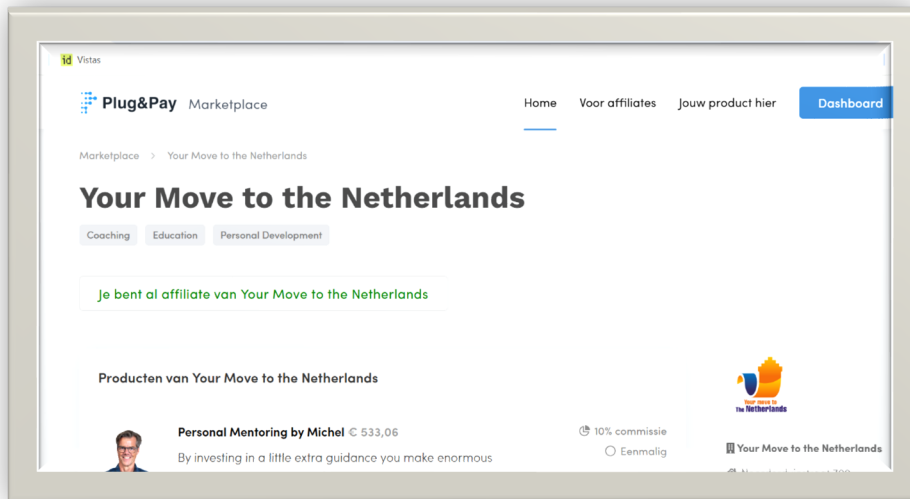
You will see a “thank you” message in your screen afterwards.

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Step 3.7. If you click on “Your move to the Netherlands” again you will see the message that you are already connected to our company.



This means that you have successfully created your affiliate partnership with us.

### Step 4. Start promoting

You can actively promote Your Move to the Netherlands via affiliate links. You can copy those links in your dashboard underneath the products. You can send these links via email, whatsapp or you can add them to your social media posts or place them on your website or other types of media you use.

If you want to find out more about what we do and how we help internationals have a better life in the Netherlands, take a look at the website [www.yourmovetothenerlands.nl](http://www.yourmovetothenerlands.nl).

Welcome as a registered affiliate of our Company. Good luck with the promotion of our products and services.

Any questions or remarks, let us know please: [contact@yourmovetothenerlands.nl](mailto:contact@yourmovetothenerlands.nl)

### How to go back to your affiliate dashboard?

You can always easily go back to your dashboard via the bottom of every page on [www.yourmovetothenerlands.nl](http://www.yourmovetothenerlands.nl).



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A screenshot of a webpage section titled 'Affiliate programme'. At the top, there are four blue social media icons: Facebook, Instagram, LinkedIn, and YouTube. Below the icons, the text reads: 'Affiliate programme' followed by a paragraph: 'As an affiliate, you promote Your Move to the Netherlands within your own network of expats and internationals. When someone joins through your link, you earn a commission. This creates a real win-win: you can build an extra income, more people discover support that helps them settle and grow in the Netherlands, and our programmes reach the audience they were created for. [Go to the affiliate area >>](#)'. The link is highlighted with a yellow circle.

[Go to the affiliate area >>](#)