

EGALLE COSMETICS

COMPANY PROFILE

OUR HISTORY

EGALLE

1983

Egalle was founded in 1983 with the purpose of creating high-end **professional haircare products.**

Egalle,s.l.

2001

We create **different brands** for several targets. Acquisition of a **new production plant.**

egalle. Laboratorios de Peluquería

2013

Cosmetics in Europe are **regulated by Pharmacy** regulations, increasing the **prestige** of our products.

EGALLE COSMETICS

2020

Our international expansion begins. We currently have a presence in **42 countries** on **5 different continents**.



GMP CERTIFICATION 2013
Good Manufacturing Practices



SME 2020 AWARD
Industry of the year



SME 2021 AWARD
Best initiative in the fight against Covid-19



OFFICIAL SME SEAL 20022 / 2023
Aragon Social Responsibility Plan

MIRACLE TREATMENT - 10 ACTIONS

NATURAL ORIGIN · VEGAN FORMULA · CRUELTY FREE · SILICON FREE · SULFATE FREE · COLORANT FREE · GLUTEN FREE · ADDED SALT FREE

Ohanic's Miracle Leave-in is recognized as one of the **TOP 3 PRODUCTS**
AMONG 10,000 exhibitors from 190 countries
For the **ECO-ETHICAL** category

DIGITAL WEEK
by COSMOPROF
ASIA HONG KONG
亞 太 區 美 容 展

*THE **REFERENCE POINT** FOR THE COSMOPROF ASIA BEAUTY COMMUNITY!*

*This is an online trend report prepared by the renowned global beauty trend agency, **BEAUTYSTREAMS**.*

The only** Spanish **product to obtain international recognition!



OHANIC
Natural hair care



10 ACTIONS

1. Protects from sea water
2. Protects from UV rays
3. Enhances elasticity
4. Protects from heat
5. Protects hair color
6. Conditions
7. Detangles
8. Moisturizes
9. Anti-frizz
10. Shine

WHERE WE ARE

42 countries on 5 continents!

EUROPE

- Spain
- Portugal
- France
- Germany
- Netherlands
- Greece
- Cyprus
- Lithuania
- Bulgaria
- United Kingdom
- Poland
- Finland
- Czech Republic
- Romania
- Switzerland
- Italy
- Sweden
- Estonia
- Moldova
- Denmark
- Russia
- Latvia
- Slovakia
- Belgium
- Luxembourg
- Hungary
- Ukraine

ASIA

- South Korea
- Jordan
- Oman
- India
- Kuwait
- Azerbaijan
- Hong Kong
- Taiwan
- Iraq
- UAE

AFRICA

- Reunion Island
- Morocco

AMERICA

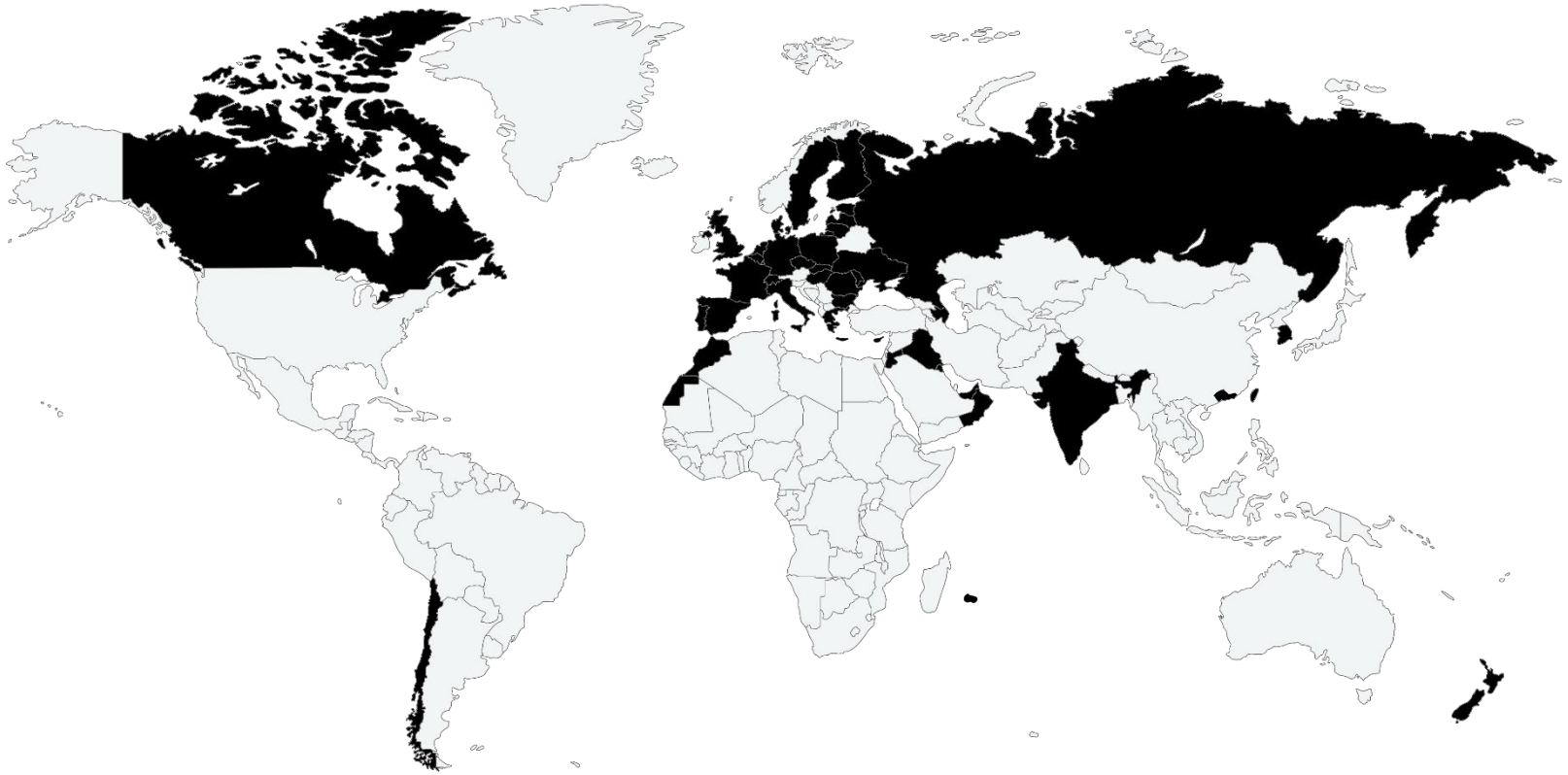
- Chile
- Canada

OCEANIA

- New Zealand

42

COUNTRIES WHERE WE HAVE PRESSENCE



EGALLE IN NUMBERS

40
YEARS OF EXPERIENCE

380
OWN FORMULAS

1000
PACKAGED PRODUCTS PER HOUR

42
COUNTRIES WHERE WE HAVE PRESENCE

EXPERTS IN HAIR COLOUR

- ✓ **MORE THAN 300 REFERENCIES**
- ✓ **100% AMERICAN PIGMENT**

1. **VEGGIE DYE / Syntethic (100 ml / 1+1,5)**
2. **GREEN DYE** (Ammonia free, PPD free, Resorcinol free) **(100 ml / 1+1,5)**
3. **HOME PACK (50 ml complete kit)**









BRANDS

COLOUR & HAIR CARE

ABSOLUK HAIR CARE

ANEA TECHLINE

NATURAL

OHANIC Natural hair care

GENTLEMAN

DR JACKSON SINCE 1976

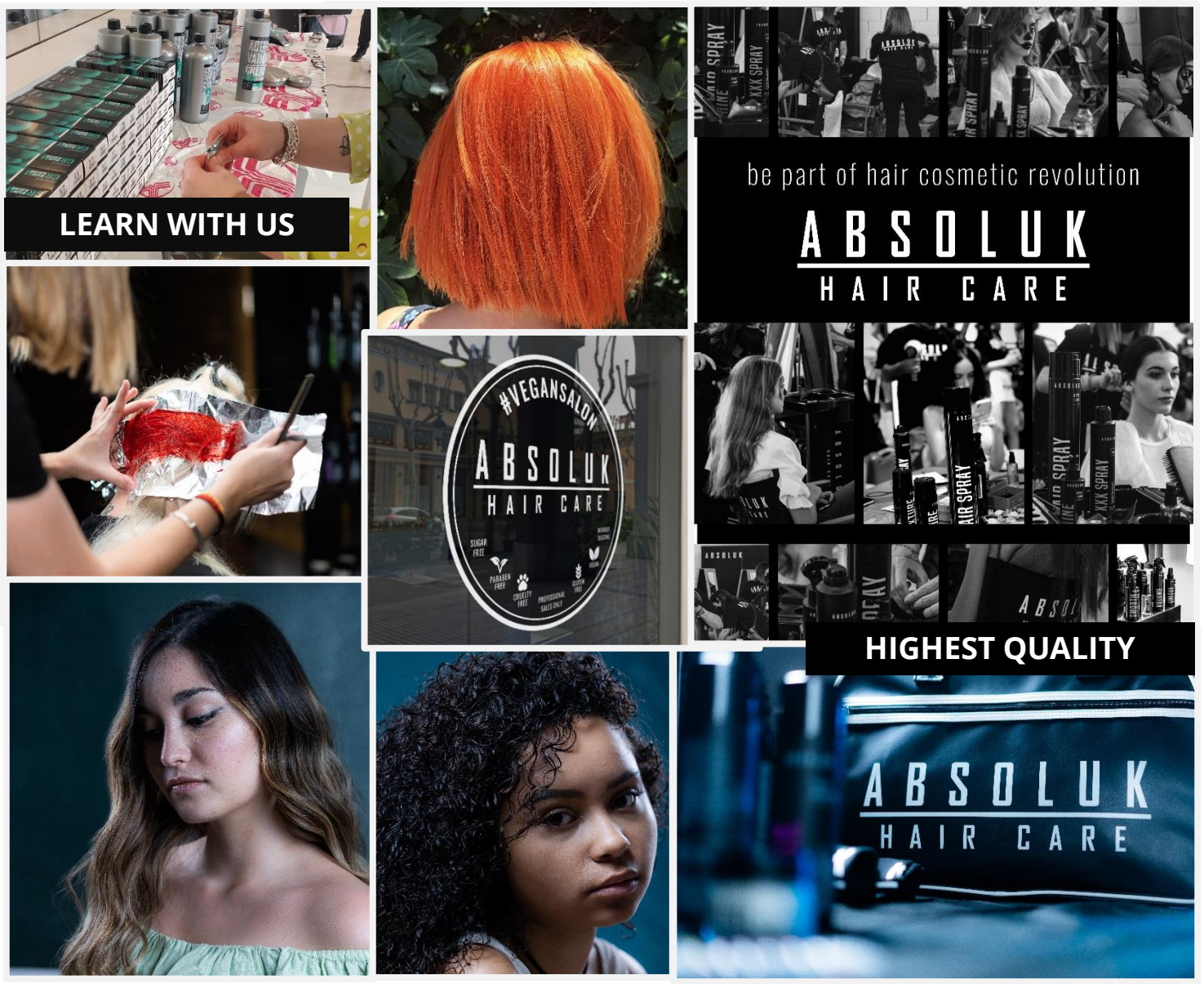
KIDS

MY MONSTER SLIME

ABSOLUK
HAIR CARE

SILICON FREE | VEGAN FORMULA | CRUELTY FREE | GLUTEN FREE

- **UNISEX line,** developed BY stylists, FOR stylists.
- **QUALITY, VANGUARD** and professional **INNOVATION** are the words that define Absoluk.
- **PROTECTION and CARE** of skin and hair with each of its treatments.
- Our bases are **PROFESSIONALISM**, **TECHNICITY**, and the **HIGHEST QUALITY**.
- These make ABSOLUK a **UNIQUE TOOL** for the professional and a **PLEASANT EXPERIENCE** for the customer.



ABSOLUK
HAIR CARE

SILICON FREE · VEGAN FORMULA · CRUELTY FREE · GLUTEN FREE

3 different lines:

- **TECHNICALS.** Wide color range with **119 colors**.
- **DIAGNOSTIC.** A line of treatment, that cares for the health of scalp & hair, offering l**ong lasting results**. Specially formulated for **each type of hair and pH**; with vitamins, minerals and vegetable fatty acids. We evaluate your hair to find your ideal range!
- **STYLE+CARE**. Styling products with more than 20 references. The formulas **texturize** and **care of** the hair They do not contain glues or alcohol, as we use natural resins and creams that take care of both the hair and the hands of the hairdresser and client.



















TRAINING **AND SUPPORT**

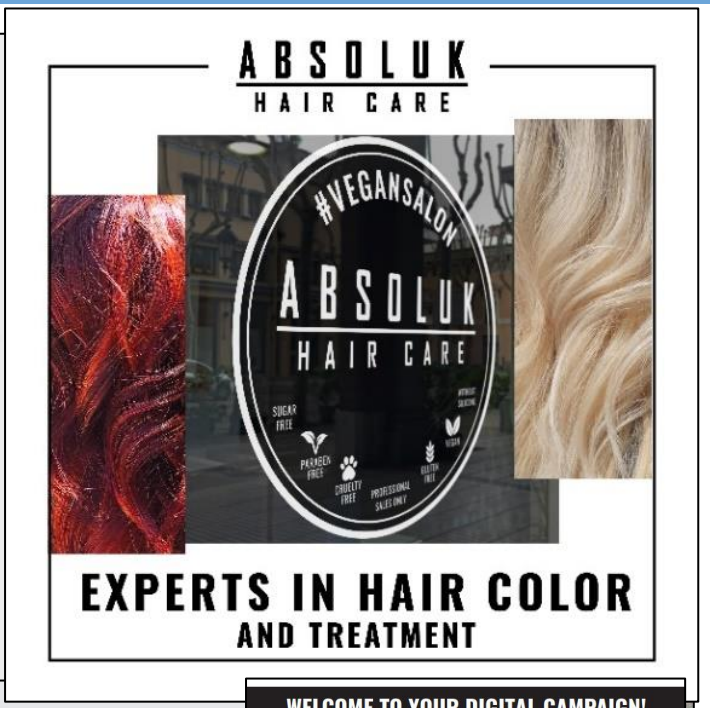
❑ TRAINING FOR OUR TEAMS

- **We send SALES COACH to train the sales team.**
- **Technical support** to hairdressers and commercials
- Training in **Social Networks** for hairdressers.

❑ SUPPORT FOR THE SALONS

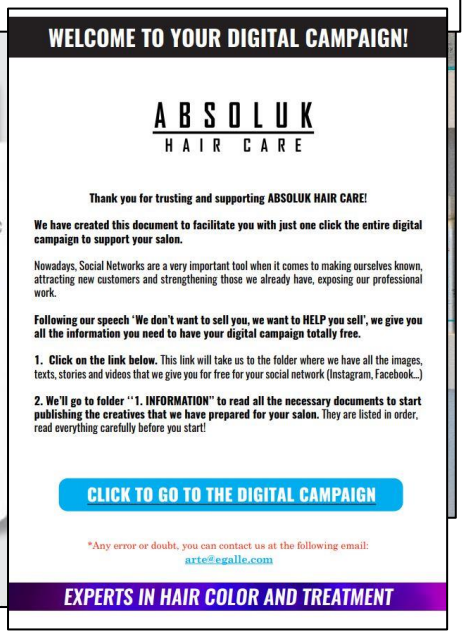
- **Events and trips** with our team.
- Promotional **Campaigns**
- **Marketing** Support
- **Social Media** Support
- And as an example, we show you one of our **professional videos** of Absoluk Hair Care











ABSOLUK EVENTS

ARAGON FASHION WEEK

Absoluk collaborates with the AFW event by creating professional runway looks.



CLICK ON THE IMAGE TO SEE THE VIDEO



ANEA TECHLINE

- ✓ **VEGAN & CRUELTY FREE** Line
- ✓ **Best Seller** / Reduced line with best selling products
- ✓ **Avant-garde** image
- ✓ **High range** in its formulation
- ✓ **Best Price**



It is divided into 3 complete lines:

- **TECHNICAL**, 89 color of VEGGIE hair dyes. The complete line with bleaching powder and oxis.

  Presentation: **Tube of 100 ml**

  Mix: **1+1,5 for 100 ml**



- **TREATMENTS,** with a variety of products and formats to **treat and care for hair.**

- **FINISHING**, with products for **each type of hair.**



NATURAL FORMULAS + SYNTHETIC FORMULAS

TRAINING **AND SUPPORT**

❑ TRAINING FOR OUR TEAMS

- **Technical support** to hairdressers and commercials
- Training in **Social Networks** for hairdressers.

❑ SUPPORT FOR THE SALONS

- Promotional **Campaigns**
- **Marketing** Support
- **Social Media** Support
- And as an example, we show you one of our **professional videos** of Anea Techline.





CLICK ON THE IMAGE TO SEE THE VIDEO



OHANIC
Green Technicals

LAUNCHING OF THE YEAR!!

VIOLET AMMONIA-FREE BLEACHING POWDER



DECOLORACIÓN COMPACTA EN POLVO
VIOLETA · SIN AMONIACO

500 GR

Gran versatilidad. Múltiples técnicas y diferentes y ratios de mezclas. Contiene moléculas anti-amarillos que ayudan a matificar el cabello.

Great versatility. Multiple and different techniques and mixing ratios. Contains anti-yellow molecules that help mattify hair.

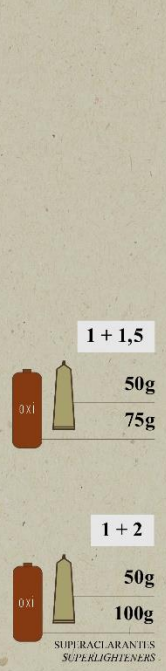
RATIO	From 1:1,5 to 1:2 (recommended)
VOLUME PEROXIDE	From 6 vol. to 30 vol. (40 vol is not recommended)
APPLICATION TIME	45 minutes max.
LEVEL OF LIFT	Up to 9 levels of lift / Hasta 9 niveles.
TEXTURE	Smooth, creamy paste / Pasta suave y cremosa.
COLOUR	Lila / lilac.
TECHNIQUE	Free hand, Foil & Global.

This specially formulated **AMMONIA-FREE** bleaching powder provides excellent and lasting results without damaging the natural structure of the hair. It is **perfectly stabilised and balanced**.

*Este polvo de decoloración **SIN AMONÍACO** especialmente formulado ofrece resultados excelentes y duraderos sin dañar la estructura natural del cabello. Está **perfectamente estabilizado y equilibrado**.*

PERMANENT COLOURING CREAM

47 COLOURS TO CHOOSE
+ 31 inspiring colors to create







· VEGAN ·
· 100% VEGETAL ORIGIN CALENDULA OIL ·

Formula equilibrada exclusiva para combinar con Ohanic Permanent Colouring Cream & Lilac Powder Bleach.

Estabilidad, PH y viscosidad propios para una mezcla homogénea, de fácil aplicación y óptima cohesión con el cabello que perfecciona la cobertura.

Está enriquecida con aceite de caléndula, el cuál tiene propiedades antiirritantes y posee un alto nivel de nutrición.

1.8% - 6 VOL	950 ML
3% - 10 VOL	950 ML
6% - 20 VOL	950 ML
9% - 30 VOL	950 ML
12% - 40 VOL	950 ML

Exclusive balanced formula to combine with Ohanic Permanent Coloring Cream & Lilac Powder Bleach.

Own stability, PH and viscosity for a homogeneous mixture, easy to apply and optimal cohesion with the hair that perfects the coverage.

It is enriched with calendula oil, which has anti-irritant properties and has a high level of nutrition.

OHANIC Green Technicals

OHANIC Natural hair care

VEGAN FORMULA · NATURAL ORIGIN · CRUELTY FREE · SILICON FREE · SULFATE FREE · COLORANT FREE · PARAFFINS FREE · PEG-S FREE · ADDED SALT FREE · GLUTEN FREE

- Professional brand of **natural hair treatments.**
- **PERMANENT HAIR COLOR CREAM**

AMMONIA FREE, PPD FREE, RESORCINOL FREE We have a color chart with **47 shades + 31 inspirational** colors!

Presentation: **100 ml tube**
Mixture: **1+1,5 for the 100 ml tube**

- **100% natural origin extracts**, especially **grape extract.**
- Variety of formats with **100% recyclable packaging.** Eco Friendly.
- **Essential oil treatments** with sensory experiences.
- **Never a 0% added up to so much!** 0% Silicones, 0% Sulfates, 0% Paraffins, 0% Colorants, 0% Peg-s, 0% Added Salt
- We launch **special packs** while preparing our fashion events and trainings for our clients.
- **More than 8 lines** with specific treatments,

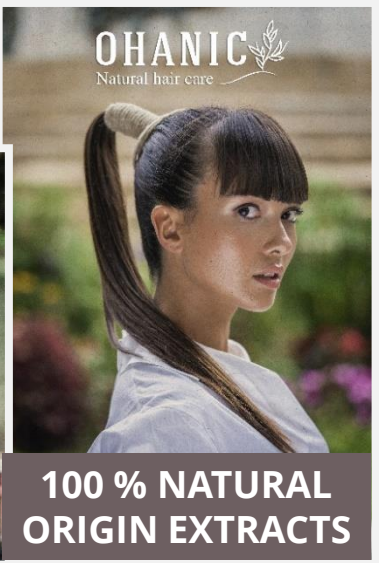
















OHANIC
Natural hair care

- ✓ **More than 8 lines** with specific treatments for each type of hair, including **essential oils, shampoos, masks, anti-hair loss lotion**, etc... in different formats**.**

- ❖ RESTORE & REPAIR
- ❖ BALANCER
- ❖ ANTI HAIR-LOSS
- ❖ COLOR PROTECT
- ❖ NO YELLOW
- ❖ CURLY METHOD
- ❖ SOLID SHAMPOO
- ❖ FIXATION PRODUCTS
- ❖ RITUAL NATURAL ESSENCE (ESSENTIAL OILS)

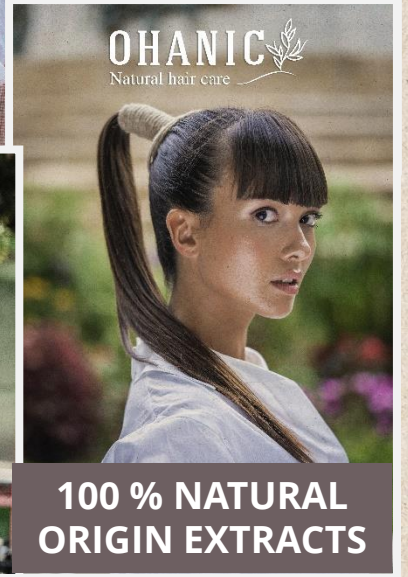
SILICON FREE · SULFATE FREE · COLORANT FREE · PARAFFINS FREE · PEG-S FREE · ADDED SALT FREE

GLUTEN FREE · CRUELTY FREE · VEGAN FORMULA · NATURAL ORIGIN

















Yuka

COMPARATIVE

OHANIC
Natural hair care

On the **Yuka app**, we have very high ratings - check out all the ratings!
Scan the QR Code:

BRAND	PRODUCTS	BAD / POOR	GOOD / EXCELENT
O WAY	50	25	25
INSIGHT	17	3	14
PHILIP MARTIN'S® MADE OF ITALY	49	36	13
kemøn TRUE · VISIONARY · BEAUTY	25	23	2
davines	46	31	15
OHANIC Natural hair care	16	0	16

TRAINING **AND SUPPORT**

❑ TRAINING FOR OUR TEAMS

- **We send SALES COACH to train the sales team.**
- **Technical support** to hairdressers and commercials
- Training in **Social Networks** for hairdressers.

❑ SUPPORT FOR THE SALONS

- **Events and trips** with our team.
- Promotional **Campaigns**
- **Marketing** Support
- **Social Media** Support
- And as an example, we show you one of our **professional videos** of Ohanic.





OHANIC GALA EVENT

Ohanic's annual event will be held at the Tierra de Cubas winery in Cariñena, surrounded by nature, vineyards, the essence and soul of Ohanic.



CLICK ON THE IMAGE TO SEE THE VIDEO



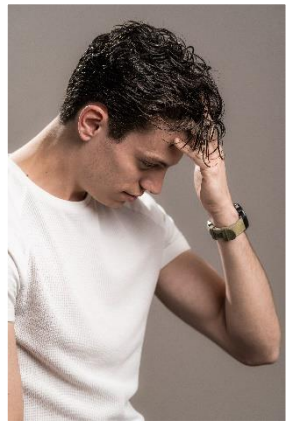
DR JACKSON

SINCE 1976

VEGAN FORMULA | CRUELTY FREE | ALCOHOL FREE | SILICON FREE | GLUTEN FREE | COLORANT FREE

- ✓ Complete line for **gentlemen** that bases its action on the properties of **natural botanical extracts.**
- ✓ Products with **scents** created exclusively for the brand's products.
- ✓ **Basic botanical principles:** Gentian, Juniper, Burdock, Thyme and Lemon.
- ✓ **Our inspiration:** First barbers of the west, Boticarians, Old School, Whiskey Packaging.







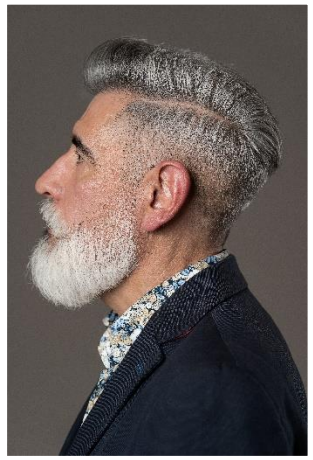
BOTANIC EXTRACTS





GENTLEMAN









PROFESSIONAL



DR JACKSON
SINCE 1976

Our complete lines of products for head, body and beard:

VEGAN FORMULA · CRUELTY FREE · ALCOHOL FREE · SILICON FREE · GLUTEN FREE · COLORANT FREE

- **POTIONS.** Specific shampoos and gels for hair, beard and hair, beard and body care.
- **ANTIDOTS.** Styling products for hair, moustache and beard for all styles and situations.
- **ELIXIRS.** Specific treatments for facial and hair care.



TRAINING **AND SUPPORT**

❑ TRAINING FOR OUR TEAMS

- **We send SALES COACH to train the sales team.**
- **Technical support** to barbers and commercials
- Training in **Social Networks** for barbers.

❑ SUPPORT FOR THE BARBERSHOP

- **Events and trips** with our team.
- Promotional **Campaigns**
- **Marketing** Support
- **Social Media** Support
- And as an example, we show you one of our **professional videos** of Dr. Jackson.



EVENTS

DR JACKSON
SINCE 1976

ROCK & BLUE'S / OASIS

Dr. Jackson holds its annual events in a special space to transmit the essence of its identity and values.











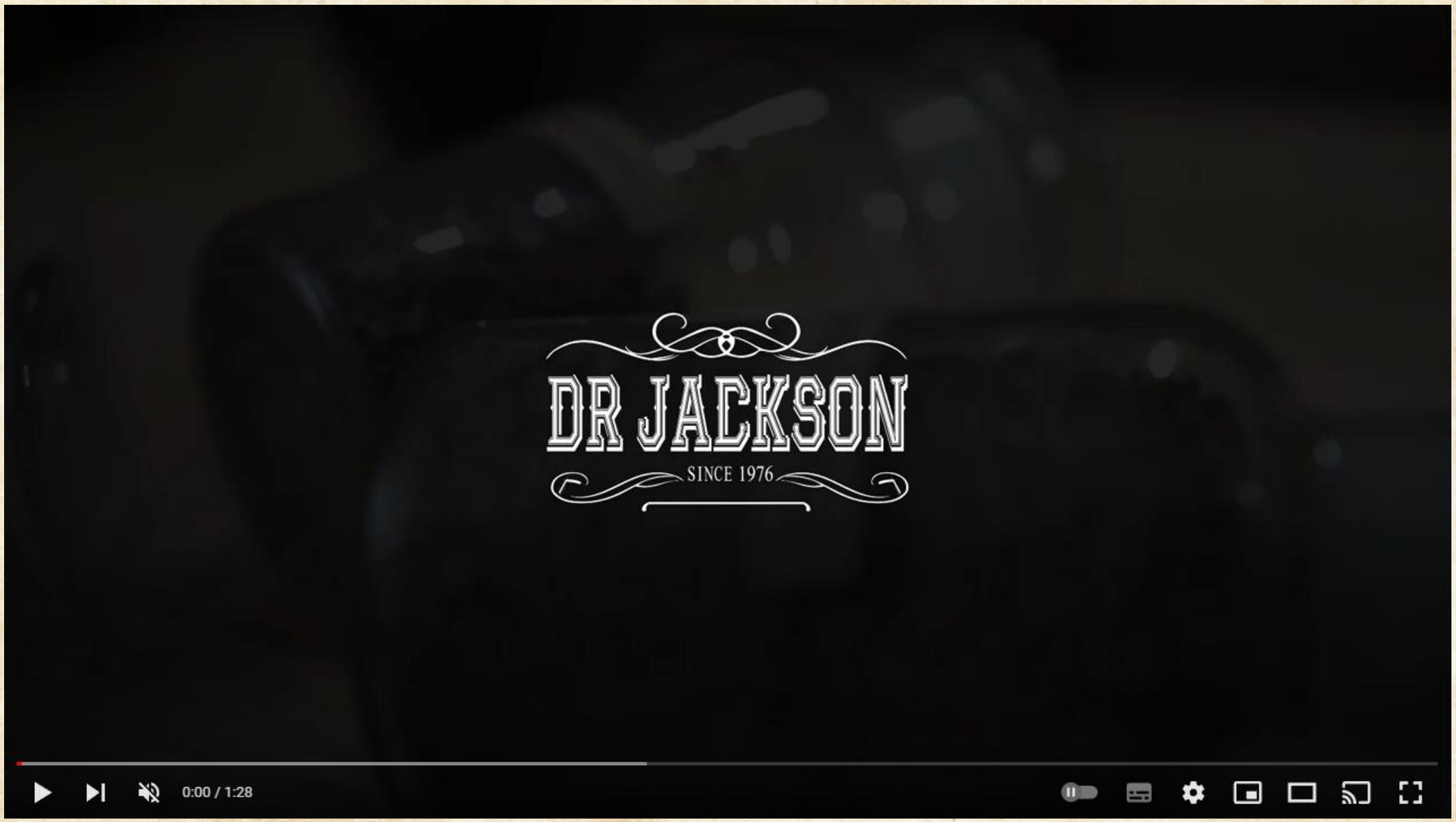








CLICK ON THE IMAGE TO SEE THE VIDEO



MY MONSTER SLIME

KIDS CARE

JUMP INTO THE MONSTER WORLD!



- ✓ Formulas specially designed **for the care of children.**
- ✓ **Exhaustive safety evaluation** that guarantees the safety of the product to be used with total calm.
- ✓ We use **milder cleansers, lower levels of fragrance**. **Control** with special attention **the pH** to ensure the **compatibility OF THE PRODUCT WITH THE HAIR OF THE SMALLEST.**

Products:

VEGAN FORMULA

CRUELTY FREE

- **Monster Shampoo COLA** Shampoo with a **PH 7.0,** formulated **with vegetable proteins.**
- **Monster Hairgum.** Hairgum formulated with **glycerin**. **Strong, tenacious and shiny hair.**
- **Monster Leave-in.** Conditioner, treatment and detangler is formulated with **Aloe Vera** that strengthens and vitalizes the hair.
- **Monster Shower Gel.** Avocado extract and PH balanced gels restore the skin barrier leaving a fruity scent, choose between lemon or orange scent!



SUPPORT

- Promotional **Campaigns**
- **Marketing** Support
- **Social Media** Support







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