

Boost Your Career

online program with live coaching

Discover your story. Build your personal brand. Use AI to create a profile that reflects who you are. Connect with the Dutch job market.

Are you ready to feel more confident, more visible, and more in control of your career in the Netherlands?

Whether you're looking for a new role or want to grow faster in your current job, this program helps you move forward with clarity and direction.

Did you know that over 70% of jobs in the Netherlands are never publicly advertised? And that more than 85% of recruiters use LinkedIn as their main search tool?

If you want to position yourself better and be found for the jobs that truly fit you, this journey is for you.



What you'll work on:

Understand your strengths, energy and direction (your ikigai)

Discover how the Dutch job market really works

Learn how to write your story with AI tools like ChatGPT

Build a strong LinkedIn profile and CV that match your ambitions

Create a smart job search routine and follow the right people

Practice reaching out and prepare for conversations and interviews

This program helps you move from:

"I'm doing okay, but not being noticed..."

to:

"I know what I want, and I know how to get there!"



Overview of your journey

Modules in the e-learning platform for self-paced learning:



Our educational Philosophy

We design each course to offer clear goals and the right level of challenge, ensuring every step feels relevant and purposeful. By giving you choices and encouraging active participation, we aim to make learning both enjoyable and thought-provoking. Along the way, you'll encounter inspiring materials that spark deeper reflection and connection - helping you apply what you learn to your life with confidence.

At The Happy Expats, we combine:

- ✓ **Self-paced trainings** - on topics like cultural identity, communication, purpose, and working in the Netherlands
- ✓ **Personal reflection** - so you can connect the content to your own story
- ✓ **Coaching** - ask whatever's on your mind, we'll help you keep going.

All our content is clear, structured, and designed to fit into busy lives.

Choose your package

6 months access to complete all modules and take action.



GROUP

€397 incl. VAT

3 group coaching sessions
(ca 3–5 people)

Budget-friendly, team-oriented

For learners who like peer support



INDIVIDUAL

€797 incl. VAT

3 individual sessions

Self-driven, with 1-on-1 support

For self-driven professionals



FULL SERVICE

€1297 incl. VAT

6 individual sessions

Recruiter feedback, warm introductions, full guidance through your new role

For professionals who want full support

What's Included

- Structured self-paced online modules
- Practical tools, real examples, and ChatGPT prompts
- 3 or 6 personal or group coaching sessions
- Extra support if you get stuck
- A strong profile and CV within 2–3 weeks
- Optional: feedback from a recruiter and warm introductions to potential employers
- Optional: extra life coaching sessions by Simon Jansen

Meet Your Coaches

You don't have to do this alone. Coaching is what makes this program personal and powerful.



Simon Jansen

Strategic Career Coach with real-world boardroom experience



Aiva Eiduka

Personal Brand Strategist for international professionals

Frequently Asked Questions

1. Who is this program designed for?

- International professionals in the Netherlands who are looking to:
- Find a new job
- Grow faster in their current role
- Increase their visibility and confidence

2. What's the difference between Group, Individual, and Full Service?

The difference between the packages is how much personal guidance and flexibility you want.

The Group program is a great option if you're looking for an affordable way to follow the program and don't need full 1-on-1 support. You'll join three live sessions with a small group, reflect together, and send in your questions by email. Your coach will address them during the group calls. The session dates are fixed, and recordings are available afterwards.

The Individual package gives you three private sessions, fully focused on your story. You decide what we work on, from interviews to positioning or strategic choices. You'll also get feedback and support between sessions, and plan directly with your coach.

The Full Service option includes everything in the Individual package, plus extended support throughout your journey. That means recruiter feedback, warm introductions, and guidance during the first months of your new role. Whether you're negotiating salary or navigating your onboarding, we're there when it matters most.

3. Is this useful if I already have a job?

Absolutely. Many participants use the program to explore new directions, build visibility, or grow within their current organisation. You'll benefit long term from the insights you gain, in your work and beyond.

4. Can my employer cover the cost?

Yes. Many Dutch employers offer personal development or coaching budgets.

We're happy to provide a formal quote, labelled as a Personal Leadership Program, with a focus on communication, visibility, and career development topics your employer will recognize and support.

5. What makes this program different?

We understand the Dutch job market and we have the network. You'll get live sessions with experienced coaches, personal support, smart use of AI (like ChatGPT), and an approach that puts your story at the center, not just your CV.

Optional recruiter feedback and warm introductions make this more than just a course.

Focus on your story, not just your CV

Ready to take the next step?

Whether you are job searching or simply ready to grow, you don't have to figure it out alone. This program helps you clarify your direction, improve your visibility, and build a personal brand that opens doors in the Dutch job market.

Questions?

We're happy to help:
contact@thehappyexpats.nl

Discover more:
www.thehappyexpats.nl



Why join now?

- Spots are limited (especially in the group cohort)
- Many employers will cover the cost
- 30-day satisfaction guarantee, love it or get your money back

Book a Free 15 min Discovery call:

